



## REGIONS OF AFRICA

*'Shaping the Future'*

221 St Georges Terrace, Perth

Dear Sir or Madam:

The purpose of this letter is to provide you with an opportunity to provide sponsorship to our 2018 Australia Africa Week two-day event. The two-day event comprises of: one full day at the Africa Skills - Education Conference at Novotel Hotel Perth with 130-150 delegates and 20 business exhibitors; the second day will include a university tour, morning tea, and then conclude with a five-star annual Africa Gala Ball of 260-300 guests at the prestigious Crown Towers Resort.

Regions of Africa is proud to inspire and promote diversity in the African and Australian communities as well as to provide a platform for organising various events which promote community engagement, career and business development, support mentorship programs, promote African culture and strengthen the relationship between Australians and Africans through positive involvement. For more about Regions of Africa please refer to [our website](#).

The conference is to be an inaugural event that will bridge borders through Education between Australia and Africa. The event in Perth is expected to attract over 150 delegates from over 50 organisations, including speakers, exhibitors and delegates. Approximately 18-20 percent of attendees will come from overseas, and about one-third of Australian attendees will come from interstate and two-thirds from Western Australia. The conference will attract experts from different industries including education sectors, schools, higher education and vocational education and training, as well as government representatives, NGO staff and private providers. The exhibition is to attract at least 20 organisations.

The gala has been described as one of the most exhilarating social events in Perth. The affair will be attended by personalities from the fashion, music, arts and government departments, including Ministers, Ambassadors and High commissioners from across the Australian and African continents. The event is promised to be an extravaganza filled with fashion, entertainment, live music, dance and an international cuisine. It will be widely photographed, reviewed and talked about. The event will include pre-dinner drinks and a formal dinner. Guests will have the opportunity to network and enjoy learning about the Australian and African cultures.

Both events will bring Africans and Australians together to promote and celebrate collaboration.

Should this interest you, please consider completing the donation form in **Annexure D** and send it to us by email. Please do not hesitate to contact me on +61 448 917 242 if you would like further information.

On behalf of Regions of Africa, thank you for your sponsorship in advance.

Yours sincerely,

Cynthia Wright,  
Founder and Director - Regions of Africa

# LOOK FORWARD TO A BRIGHTER FUTURE



WE CONCLUDE THE  
CONFERENCE AND AUSTRALIA  
AFRICA WEEK WITH A GALA  
DINNER AT CROWN TOWERS!

## Africa Skills Conference

One day conference on International  
partnerships in education, innovation  
and skills training for Africa.

- STUDENT-LED MARKETING: USING INFLUENCERS AND CREATING BRAND CHAMPIONS
- CLOSING THE SKILL GAP IN AFRICA
- ADDRESS FUTURE-ORIENTED SKILL DEVELOPMENT IN AFRICA
- BOOST INTERNATIONAL EDUCATION
- PROMOTING DIVERSITY AND SUPPORTING INTERNATIONAL STUDENTS

Book now via <https://www.eventbrite.com.au/e/africa-skills-conference-tickets-42894050259>

9AM-4PM  
AUGUST 30, 2018  
NOVOTEL PERTH  
LANGLEY HOTEL,  
221 ADELAIDE TERRACE,  
PERTH,  
WESTERN AUSTRALIA

Australia-wide: 044 891 7242  
International: (+61) 44 891 7242  
[info@regionsofafrica.blog](mailto:info@regionsofafrica.blog)  
[www.regionsofafrica.com](http://www.regionsofafrica.com)



City of Perth



Annexure B

The poster for the Africa Gala Ball 2018 features a dark background with a gold-colored header and footer. The header contains a logo with a stylized 'R' inside a circle, with the tagline 'Bridging Borders Through Education' below it. The main title 'Africa Gala Ball 2018' is written in a large, elegant, gold-colored script font. Below the title is a photograph of a person playing a djembe drum. The text 'THE BIGGEST INTERNATIONAL EVENT IN PERTH' is written in a bold, white, sans-serif font. Below this, the event details are listed in a gold-colored font: 'Live entertainment. Music. Dance. International Cuisine. 5 hours of non-stop beverages. A red carpet extravaganza.' The date and time 'August 31, 2018, 6.30 PM-Midnight' are written in a white, sans-serif font. The venue 'Crown Towers Ballroom' is also in white. The ticket prices 'Price: VIP \$250/ General \$150' are in white. The contact information 'Call/text 044 8917242 to RSVP and book your tickets now or visit https://www.eventbrite.com.au/e/africa-gala-ball-tickets-42660842729#tickets' is in white. The footer contains the text 'Proudly supported by Australia Africa WEEK 2018' and a small logo for Australia Africa Week 2018.

Annexure C

## **DONATION PACKAGES**

### **Bronze - \$250 to \$999**

For businesses: donor's logo featuring:

- Visual presentations during the 2018 Conference & Gala;
- An opportunity to add promotional material to show bags at the 2018 Conference.

### **Silver - \$1,200 to \$4,999**

Acknowledgement as a donor of Regions of Africa at the 2018 Conference & Gala Events and on the website;

Up to 2 complimentary tickets to the Gala 2018;

For businesses: Donor's logo featuring:

- Visual presentations during the Gala and Conference 2018;
- On the donors'/sponsors' page of the website;
- An opportunity to add promotional material to show bags at the 2018 Conference.

### **Gold - \$5,000 to \$9,999**

Acknowledgement as a donor of Regions of Africa at the 2018 Conference & Gala and on the website and on all printed material;

Up to 5 complimentary tickets to the 2018 Conference or Gala;

2 minutes speech allowance at the 2018 Conference or Gala;

For businesses: Donor's logo featuring:

- An audio-visual presentation during the Conference and Gala;
- Feature as a donor on the website;
- An opportunity to add promotional material to show bags at the 2018 Conference.

### **Platinum - over \$10,000**

Acknowledgement as a donor of Regions of Africa at the 2018 Conference and Gala and

On all printed for material for both events.

Up to 10 complementary tickets to the 2018 Conference or Gala;

5 minutes speech allowance at the 2018 Conference or Gala;

For businesses: Donor's logo featuring:

- An audio-visual presentation during the 2018 Conference and Gala;
- Feature on the website as 2018 sponsor.

### **CONFERENCE ONLY SPONSORSHIP - \$2,000 to \$3,500**

**(Morning Tea - \$2,000, Afternoon Tea - \$2,000, Networking Drinks - \$3,500)**

Acknowledgement as a donor of Regions of Africa at the 2018 Conference & Gala and on the website and on all printed material;

Up to 5 complimentary tickets to the 2018 Conference or Gala;

2 minutes speech allowance at the 2018 Conference or Gala;

For businesses: Donor's logo featuring:

- An audio-visual presentation during the Conference and Gala;
- Feature as a donor on the website;
- An opportunity to add promotional material to show bags at the 2018 Conference.



Annexure D

DONATION FORM

Business/Individual Sponsor: \_\_\_\_\_

Sponsor Contact and Position: \_\_\_\_\_

Regions of Africa Contact: \_\_\_\_\_

Package (Please Tick)	Sponsor Details	Sponsored Amount
<input type="checkbox"/> Bronze <input type="checkbox"/> Silver <input type="checkbox"/> Gold <input type="checkbox"/> Platinum  <b>OR</b>  <input type="checkbox"/> Conference Morning Tea Sponsorship (\$2000)  <input type="checkbox"/> Conference Afternoon Tea Sponsorship (\$2000)  <input type="checkbox"/> Conference Networking Drinks Sponsorship (\$3500)		\$ _____

I \_\_\_\_\_ on behalf of \_\_\_\_\_ accept  
the sponsorship agreement as detailed.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

I, Cynthia Wright, of Regions of Africa, endorse the Sponsorship as detailed.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Regions Of Africa Project Bank details:

Commonwealth  
BSB number : 066 000  
Account number : 1236 3596

Thank you for committing to support the Regions of Africa.